

ENGINEERING WHAT'S NEXT

AI-Powered Web Development & UI/UX Design Studio

Jakarta, Indonesia · senovix.com

Where precision meets speed. Built for businesses that mean it.

Made with **GAMMA**

Crafted by Professionals. Powered by AI.

Senovix is a professional web development studio combining engineering expertise with a full AI-integrated workflow — delivering digital products that rival top-tier agencies in quality, at a fraction of the timeline and cost.

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1. Strategy & Discovery

Align goals before any code is written

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2. UI/UX Design

Figma mockups reviewed and approved

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3. Full-Stack Development

AI-accelerated, production-grade build

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4. Deploy & Handover

Live, documented, fully transferred

📄 No middlemen. No bottlenecks. Full accountability — end to end.

Mission & Vision

OUR MISSION

A Real Digital Edge

To deliver professional, AI-powered web solutions that give Indonesian businesses a real digital competitive edge — without the agency price tag.

OUR VISION

Indonesia's Most Trusted Studio

To become Indonesia's most trusted digital studio — known for speed, transparency, and code quality that speaks for itself.

Core Values

Every engagement at Senovix is governed by four non-negotiable principles that define how we work and what you can expect.



Ownership

Full accountability from kickoff to final delivery — no hand-offs, no excuses.



Transparency

Fixed-price scope, clear timelines, zero hidden costs — agreed upfront.



Speed

AI-accelerated delivery at 3× traditional velocity without quality trade-off.



Quality

Production-grade engineering and design, no exceptions, on every project.

WHAT SENOVIX DELIVERS

Three Pillars. One Studio.

Web Development

Build your digital foundation. From company profiles to full e-commerce platforms — mobile-first, CMS-powered, SEO-ready.

Starting from Rp 3.500.000

UI/UX Design

Design that converts. Figma-first, pixel-perfect design that guides users from first impression to final action. Every screen reviewed and approved before a single line of code.

AI Solutions

Automate your business operations. Ready-to-deploy AI products that replace repetitive tasks, qualify leads, generate content, and process documents — built on a multi-provider AI engine.

 Each pillar stands alone or works together — mix and match based on your exact business need.

What We Build

Company Profile Website

Digital presence that builds credibility and trust with your audience.

E-Commerce Platform

Full online store with product catalog, cart, and payment checkout flow.

Payment Integration

GoPay, OVO, DANA, ShopeePay, Midtrans, Xendit – fully integrated.

Product & Service Catalog

Dynamic catalog with filtering, search, and CMS control.

Booking & Reservation System

Appointment scheduling built for service-based businesses.

Business Dashboard & Admin Panel

Internal tools, reporting, and data management systems.

Learning Management System

Course delivery and student tracking for education platforms.

Property & Listing Platform

Real estate, rental, and marketplace directory solutions.

Blog & Content Platform

SEO-optimized content hubs built for organic growth.

Third-Party Integration

WhatsApp Business, maps, logistics, ERP – connected seamlessly.

 ✨ And many more – custom requests always welcome. If you can imagine it, we can build it.

Your Business, Running on Autopilot

Four pre-built AI packages — the same production-grade system deployed across multiple clients, refined and ready for your business. Powered by a multi-provider AI engine: Anthropic Claude, Google Gemini, or OpenAI GPT-4o — we recommend the best model for your use case and budget.

AI Customer Service Agent

"Never miss a customer message again"

Trained on your FAQ, catalog, and policies. Answers questions 24/7 via website and WhatsApp. Escalates to human only when truly needed. Deployed across multiple clients — proven and reliable.

Build fee: Rp 6.000.000 • Monthly: Rp 750.000

AI Content Studio

"30 days of content. Ready in 10 minutes."

Input your brand profile once. Get captions, blog drafts, product descriptions, and hashtags in Bahasa Indonesia — on-brand, every time. Same system, configured for your voice.

Build fee: Rp 4.000.000 • Monthly: Rp 500.000

AI Lead Qualifier

"Your sales team, only talking to serious buyers"

Every inquiry gets instantly qualified. Qualified leads are delivered to your team with a full summary. Unqualified leads are handled gracefully — no lead left without a response.


Build fee: Rp 7.500.000 • Monthly: Rp 900.000

AI Document Intelligence

"Upload a document. Get structured data in seconds."

Contracts, invoices, CVs, SOPs — AI reads, extracts, and summarizes. Available as: Contract Analyzer, Invoice Extractor, or CV & Talent Screener. Same core system, different configuration.

Build fee: Rp 6.500.000–8.000.000 • Monthly: Rp 750.000

 API costs are billed directly to your own account (Anthropic, Google, or OpenAI) — estimated Rp 50–500rb/month depending on volume. Full transparency, zero markup from Senovix.

The Best AI Model for Your Use Case and Budget

Senovix's AI systems are built provider-agnostic using Vercel AI SDK — meaning we're not locked to any single AI company. We recommend the optimal engine per use case, and you're free to switch at any time.

⚡ Economy Tier

Provider: Google Gemini Flash

Best for: High-volume, straightforward tasks — CS chatbots, simple FAQ, content generation

Estimated API cost: Rp 50–150rb/month

When to choose: Budget-conscious clients with high message volume

🎯 Standard Tier (Default)

Provider: Anthropic Claude Sonnet

Best for: All use cases — best Bahasa Indonesia quality, document reasoning, lead qualification

Estimated API cost: Rp 150–400rb/month

When to choose: Most clients — optimal quality-to-cost ratio

💎 Premium Tier

Provider: OpenAI GPT-4o

Best for: Complex document analysis, clients already familiar with ChatGPT ecosystem

Estimated API cost: Rp 200–600rb/month

When to choose: Enterprise clients with specific GPT requirements

📄 You own your API account. You see every usage. We configure everything — you just approve and go live.

What These Systems Look Like in Practice

These are illustrative examples based on real-world use cases – the kind of problems our AI packages are specifically built to solve. Every scenario below maps directly to one of our four standard packages.

→ **Toko Online – Surabaya**

Situation: Owner manually answers 200+ WhatsApp messages per day – including the same questions repeated dozens of times.

AI Package Applied: AI Customer Service Agent

Outcome: 80% of incoming questions answered automatically, 24/7. Owner refocuses on operations and growth instead of inbox management.

→ **B2B Consultant – Jakarta**

Situation: Sales team follows up every single lead regardless of quality – wasting time on unqualified prospects.

AI Package Applied: AI Lead Qualifier

Outcome: Only qualified, high-intent leads reach the sales team – complete with a summary of their needs and budget. Conversion rate improves significantly.

→ **Brand with 500+ SKUs – Marketplace Seller**

Situation: Writing product descriptions manually takes 30–60 minutes per product. Quality and tone inconsistent across catalog.

AI Package Applied: AI Content Studio


Outcome: All 500 product descriptions completed in one day – SEO-friendly, on-brand, ready to upload.

→ **Company with High Document Volume – Legal & Procurement**

Situation: Legal team spends hours reading vendor contracts. Complex language, long documents, repetitive review work.

AI Package Applied: AI Document Intelligence (Contract Analyzer)

Outcome: Initial review reduced from 2 hours to 10 minutes. Legal team focuses on negotiation, not document reading.

 Every example above is standard scope – buildable and live within 5–14 business days.

If the Technology Allows It, We Build It

Our four standard AI packages cover the most common business needs — but they are not the ceiling. Senovix builds fully custom AI solutions for any use case, any industry, any workflow. If a technology exists that can solve your problem, we will find it and build it for you.

Industry-Specific AI

Examples of what's been built elsewhere — and what we can build for you:

- Patient intake & triage system for clinics
- Property matching engine for real estate agents
- AI tutor for education platforms & bimbel
- Inventory reorder prediction for distributors

Workflow Automation


End-to-end business process automation:

- Multi-step approval workflows with AI decision support
- Automated reporting & insight summaries sent to your WhatsApp
- HR recruitment screener — rank 200 CVs in minutes
- Social media content calendar generated monthly, automatically

AI + Your Existing Systems

Connect AI to what you already use:

- Your ERP, CRM, or POS system
- Your WhatsApp Business account
- Your Google Workspace or Notion
- Any system with an API — connected, automated, intelligent

 Every custom AI project starts with a free 30-minute discovery call. We assess, propose, and quote within 24 hours — no commitment required.

FOUR STRUCTURAL ADVANTAGES OVER TRADITIONAL AGENCIES

Why Choose Senovix

On-Time Delivery

Milestone-based delivery with fixed timelines. No delays, no excuses — ever.



Full Transparency

Complete scope, cost, and progress visibility from day one. No surprises.

Direct Communication

No account managers or ticket queues. Talk directly to your developer. Real answers, fast.



AI-Accelerated Output

3× faster delivery with the same production-grade quality standard — every project.

The Senovix Advantage

Criteria	Traditional Agency	Freelancer	✔ Senovix
Delivery Timeline	2-4 months	Unpredictable	1-4 weeks
Pricing Model	Hourly / variable	Negotiated	Fixed-price
Revisions	2-3 rounds max	Varies	Unlimited within scope
Communication	Account manager relay	Inconsistent	Direct + documented
Code Quality	Varies by team	Varies	Production-grade, always
IP Ownership	Often retained	Often unclear	100% transferred
Post-Launch Support	Paid retainer	Ad hoc	30 days included
AI Capabilities	Rare / expensive	Rarely offered	Built-in, every project

Speed Without Compromise

3x faster, zero quality trade-off on every delivery.

Cost Efficiency by Design

No overhead – savings passed directly to the client.

Unlimited Revisions

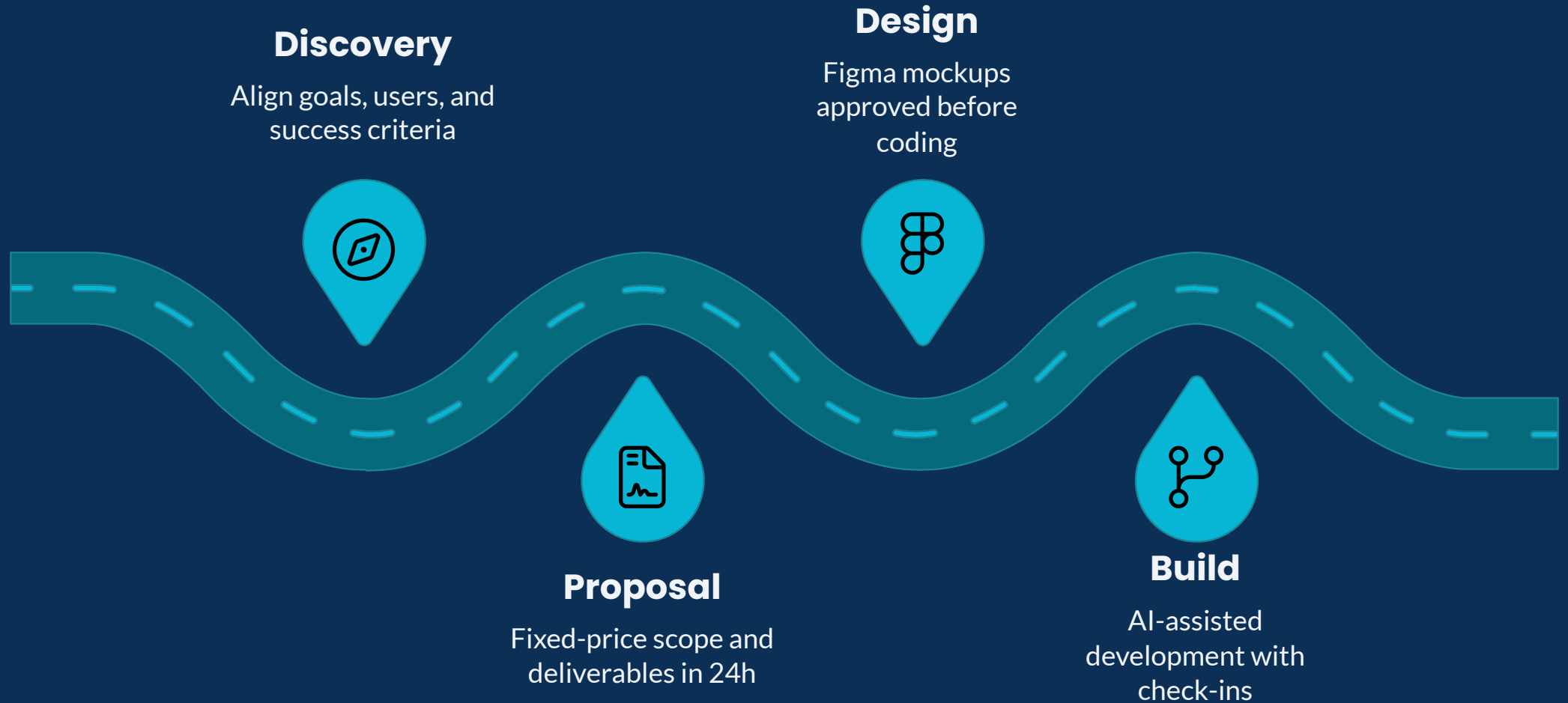
Within agreed scope – we fix until you're happy, no round limits.

Scalable Output

AI-multiplied capacity across multiple concurrent projects.

A DISCIPLINED 5-STEP ENGAGEMENT – NO SURPRISES AT ANY STAGE

Our Process



Every Senovix engagement follows this exact sequence – ensuring alignment, accountability, and zero ambiguity from first conversation to final handover.

WHAT EVERY SENOVIX ENGAGEMENT INCLUDES – BY DEFAULT, NO EXCEPTIONS

Our Commitment to You

→ **Fixed-Price Contract**

No billing surprises, ever. Your budget is locked from day one.

→ **50/50 Payment Split**

50% upfront, 50% on delivery – fair, simple, and risk-balanced.

→ **Full IP & Source Code Ownership**

Transferred to you completely on final payment. It's yours, always.

→ **30-Day Post-Launch Support**

Included on all projects – no retainer required, no extra charge.

→ **Unlimited Revisions Within Scope**

We don't count revision rounds. If it's within agreed scope, we refine until you're fully satisfied.

→ **CMS Access from Day One**

Manage your own content without needing a developer, ever again.

→ **Complete Handover Documentation**

Full documentation delivered in Bahasa Indonesia for your team.

📄 "Within scope" means changes to existing features and content. New features outside the original proposal are quoted separately as a change request – always transparently, always your choice.